

## SHORT LEARNING PROGRAMME

# PROGRAMME IN ADVANCED STRATEGIC MANAGEMENT (PASM)

*"Lead strategic business transformation with confidence"*

**Duration:** 6 months



### OVERVIEW

The Programme in Advanced Strategic Management (PASM) has been developed to assist senior and middle managers in understanding and integrating advanced strategic management practices that drive organisational value, sustainability, and long-term success. The programme equips participants with advanced knowledge, skills, and attitudes required for effective strategic leadership. Key focus areas include strategic intelligence and analysis, strategic decision-making, managing strategic change, and strategic risk management.

### BENEFITS

- Understand and apply advanced strategic management principles and processes.
- Develop and implement effective strategic plans.
- Enhance organisational performance and competitiveness.
- Strengthen strategic decision-making capabilities.
- Manage organisational change and strategic risks effectively.
- Contribute to the achievement of organisational strategic goals and sustainable success.

### WHO SHOULD ATTEND

- Senior and middle managers seeking to strengthen their strategic leadership capabilities.
- Professionals with at least five (5) years of management experience, or
- Professionals with at least five (5) years of experience in strategic management.

### MODULES IN THIS PROGRAMME

- Strategic Intelligence and Analysis
- Strategic Decision-Making
- Managing Strategic Change
- Strategic Risk Management

### FOR MORE INFORMATION, CONTACT

Dumisani Kewuti  
kewutk@unisa.ac.za  
+27 11 652 0265

Dineo Makgareetsa  
makgadh@unisa.ac.za  
+27 11 652 0207

Likeleli Moleli  
molellj@unisa.ac.za  
+27 11 652 0256



**SCAN TO  
LEARN MORE**  
and register

